

Dear Sir / Madam,

Thank you for showing interest in creating your business Corporate / Promotional Videos.

How Your Business Can Use Corporate Video

The use of video can have many applications for a business - from advertising and marketing videos, to presentations for business partners and investors, to training videos or promotional videos. What video adds that print media doesn't is the human element. It adds character, a face and a voice to the information.

In terms of business deals or promoting your company, a corporate video shows that you mean business. It shows that you are up to speed with current media and technology trends, it shows that you are willing to consider alternative or non-traditional avenues for marketing or communication, and it shows that you are willing to put money into growing your business. Corporate videos can also be used as a personal and honest look into the inner-workings of your company, giving customers or potential business partners the feel of transparency that allows them to trust you. Aspects of your business that would be simply conceptual in a presentation can be shown exactly as they are with a video walk-through of your company.

What can you put in videos?

How you use video will depend on your type of business and the services or products you offer.

Here are a few ideas to get you started:

- **Show off a product** - If you sell a physical product, video is a powerful way to give people a sense of what the product is actually like, how it feels and what it's made of. For instance, if you sell furniture, a video can help convey its build quality.
- **Explain how to do something** – How to videos are a good way to give people some useful information, while also reminding them of your product. For instance, if you sell car shampoo, you could create a video explaining the best way to wash a car.

- **Bring testimonials for life** - Many companies use written testimonials on their websites. But you can create more interest and authenticity if you interview people or invite customers to upload videos of them using your products.
- **Upload new videos regularly** - Building a regular audience for your videos isn't easy, but can give your business prospects a big boost. Create new videos regularly and encourage people to subscribe via your YouTube channel.
- **Add a personal touch** - Welcome visitors to your site, introduce your staff or film a "day in the life". This type of content will add personality and bring your business to life. This could help someone decide they'd like to do business with you.
- **Share industry expertise** - You can use video to provide commentary on industry news, or to offer detailed information about your industry. This can help build your reputation in Industry.

This is just scratching the surface, of course. You can use video in any way you choose. And as shooting, editing and sharing video is much easier and cheaper than ever, you can try different things to see what works for you.

How to Promote Corporate / Promotional Videos

You can put it on your website / Blog / Youtube / Facebook / Twitter / Instagram. You can also run it on your TV Screen at Reception.

We can help you to create your own business video as per your requirement at very affordable prices. We have some standard pricing breakup as below.

COMMERCIALS

<i>VIDEO With</i>	<i>1 - Minute</i>	<i>2 - Minutes</i>	<i>3 - Minutes</i>
<i>Music</i>	Rs 15,000/-	Rs 20,000/-	Rs 25,000/-
<i>Voice Over</i>	Rs 20,000/-	Rs 25,000/-	Rs 30,000/-
<i>Interview</i>	Rs 25,000/-	Rs 30,000/-	Rs 35,000/-

NOTE :

- **We can provide you a customize solutions & pricing if you have video more than 3 Minutes.**
- **If your video falls in the above options we assure you to deliver the video within 15 days from the date of Video shoot.**
- **If video is above 3 Minutes the delivery time will be discussed before entering into Contract.**
- **Script will be provided by client.**
- **Prior scheduling of Date & Time is required as per convenience of both parties.**

We assure you the best results which can match your need of Corporate / Promotional Videos.

If you have any query feel free to call us on +91 89806-89809

**Regards,
Sagar Sawant
My BBS Digital Media Solutions**